

## The State of Minority Business: Mobile, AL - MSA

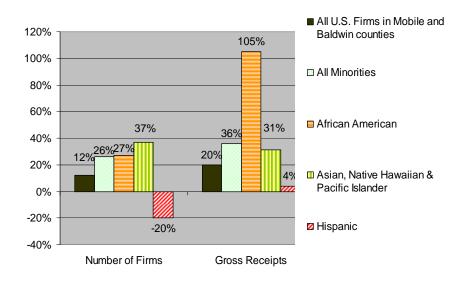
1401 Constitution Avenue, NW Washington, DC 20230 (888) 324-1551 www.mbda.gov

The Minority Business Development Agency (MBDA) released the "State of Minority Business Enterprises: An Overview of the 2002 Survey of Business Owners," based on data from the U.S. Census Bureau 2002 Survey of Business Owners, in August 2006. For a copy of the report or additional statistics on minority-owned firms please visit <a href="www.mbda.gov/minoritybizfacts">www.mbda.gov/minoritybizfacts</a>.

Summary Statistics by Group in Mobile, AL MSA - 2002											
Group	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts (\$1,000)	Firms with Paid Employees	Paid Employees						
African American	3,051	\$167,824	\$55	247	2,223						
American Indian & Alaska Native	252	\$19,719	\$78	39	158						
Asian	728	\$92,638	\$127	141	632						
Hispanic	222	\$63,035	\$284	S	S						
Native Hawaiian & Other Pacific Islander	n/a	n/a	n/a	n/a	n/a						
All Minority	4,253	\$343,216	\$81	427	3,013						
All U.S. Firms (includes publicly-held)	27,900	\$23,519,174	\$843	7,298	147,256						

- In 2002, there were over 4,250 minority firms in the Mobile, Alabama Metropolitan Statistical Area (MSA).
- Minority firms generated over \$343 million in annual gross receipts and employed over 3,000 workers.
- Minority firms represented 15 percent of all U.S. firms located in the Mobile, AL MSA in 2002.
- 2002 Statistics for the Mobile, AL MSA include Mobile County.

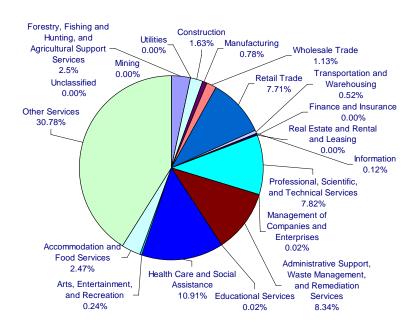
## Change in Number of Firms and Gross Receipts for Firms in Mobile and Baldwin Counties, AL - 1997 - 2002



- The number of minority firms in Mobile and Baldwin counties increased by 26% between 1997 and 2002, compared to 12% for all U.S. firms during the same period.
- African American-owned firms experienced a large growth in number of firms (27%) and annual gross receipts (105%), from 1997 to 2002.
- The number of Asian, Native Hawaiian & Other Pacific Islanders-owned firms increased by 37%, and their gross receipts by 31% during the same period.

Source: U.S. Census Bureau, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. All U.S. Firms include publicly-held, foreign-owned and non-profit firms. Statistics for All Minority, and minority groups do not include publicly-held, foreign-owned and not-for-profit entities. Total numbers for All Minority represent Minority Business Development Agency's estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. S = Estimates are suppressed when publication standards are not met. n/a = not available. Changes in number and gross receipts for Asian, Native Hawaiian and Other Pacific Islander firms for 2002 are MBDA estimates, and slightly underestimated because data on Native Hawaiian & Other Pacific Islander firms for 2002 was not available. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable, and therefore the percent change for that period is not represented. 1997 statistics for the Mobile, AL – MSA include Baldwin and Mobile counties. Prepared by MBDA, Office of Business Development, December 2006.

## Representation of Minority Firms in Mobile, AL - MSA, by Industry - 2002



- In 2002, minority-owned firms in the Mobile, AL - MSA were more concentrated in the following industries: other services (31%); health care and social assistance (11%); and administrative support, waste management, and remediation services (8%).
- There were over 1,300 minority firms in other services, more than 460 minority firms in health care and social assistance, and over 350 in administrative support, waste management, and remediation services.

## Number of Minority Firms in the Mobile, AL - MSA, by Industry - 2002

Industry	African American	American Indian & Alaska Native	Asian	Hispanic	Native Hawaiian & Other Pacific Islander	All Minority	% of All Minority Firms
Forestry, Fishing and Hunting, and Agricultural Support Services	0	S	104	1	n/a	105	2.47%
Mining	0	0	0	0	n/a	0	0.00%
Utilities	S	0	0	0	n/a	0	0.00%
Construction	S	47	S	22	n/a	69	1.63%
Manufacturing	S	0	22	11	n/a	33	0.78%
Wholesale Trade	47	0	1	S	n/a	48	1.13%
Retail Trade	199	S	128	S	n/a	327	7.71%
Transportation and Warehousing	S	16	S	6	n/a	22	0.52%
Information	S	2	0	3	n/a	5	0.12%
Finance and Insurance	S	0	S	0	n/a	0	0.00%
Real Estate and Rental and Leasing	S	S	S	S	n/a		0.00%
Professional, Scientific, and Technical Services	309	S	S	23	n/a	332	7.82%
Management of Companies and Enterprises	1	0	0	0	n/a	1	0.02%
Administrative Support, Waste Management, and Remediation Services	354	S	S	S	n/a	354	8.34%
Educational Services	S	1	S	S	n/a	1	0.02%
Health Care and Social Assistance	436	0	S	27	n/a	463	10.91%
Arts, Entertainment, and Recreation	S	S	S	10	n/a	10	0.24%
Accommodation and Food Services	36	S	69	S	n/a	105	2.47%
Other Services	1,067	S	224	15	n/a	1,306	30.78%
Unclassified	0	0	0	0	n/a	0	0.00%
All Minority Firms	3,051	252	728	222	n/a	4,243	

Source: U.S. Census Bureau, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women-Owned Business Enterprises, July 2001. Statistics for All Minority, and all groups do not include publicly-held, foreign-owned and not-for-profit entities. Total numbers for All Minority represent Minority Business Development Agency's estimates. Hispanics may be of any race, because business owners were allowed to identify with more than one race category. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. S = Estimates are suppressed when publication standards are not met. n/a = not available. Prepared by MBDA, Office of Business Development, December 2006.